

SOME OF THE **BENEFITS** YOUR **ATTENDEES** GET FROM USING THE **WAYTAG**  
AT YOUR CONFERENCES & EXHIBITIONS

**ON-SITE ATTENDEE EXPERIENCE**



**CONVENIENCE**

**Seamless** experience without RFID scanning - App/Wi-Fi usage - Demanded interaction



**AUTOMATED CME / CDP ACCREDITATION**

**Unbiased** credits + No wasted time on queues for Scanning - Manual evaluations - Surveys



**RECOMMENDATIONS**

About Similar topics - Sessions - Exhibitor stands - Attendee groups **during the event**



**PERSONAL DATA**

New experience for the visitors **without breaching** their personal data or space

**POST-EVENT ATTENDEE EXPERIENCE**



**PERSONALIZED ACTIVITY REPORT**

**Individual event journey** with Sessions attended, Points granted, Exhibitors visited



**ATTENDANCE JUSTIFICATION**

Visitors can **justify attendance** to their bosses & educate co-workers



**TARGETED CONTENT**

Based on their **individual** event journeys, visitors receive better targeted content

**NEXT EVENTS ATTENDEE EXPERIENCE**



**INCREASE VISITOR SATISFACTION**

By providing **more relevant** topics with targeted content & better speakers



**IMPROVE ENGAGEMENT**

By **optimizing** hall layouts and special display areas for quicker service



**CREATE NEW EXPERIENCE**

By providing new products and services based on attendees' **previous behavior**

„I REALLY DO NOT HAVE TO DO ANY EVALUATIONS? GOD BLESS“